

One city. Five locations. A clearer historical comparison.

IHOP locations in Tucson, Arizona | 15 July-12 September 2026

An independent example of a location-level review comparison. It is not a client case study, a commissioned report or an endorsement by IHOP or its operator.

3 comparable locations / 5 checked

Period A: 15 July-13 August. Period B: 14 August-12 September. A location needs at least 20 sampled reviews in each period to show a mean.

Location / store	A: reviews	A: mean	B: reviews	B: mean
Broadway / 1515	45	4.89	20	4.55
Cerius / 1525	9	Insufficient	11	Insufficient
Valencia / 3603	73	4.82	39	4.77
Grant / 1517	13	Insufficient	15	Insufficient
Oracle / 1530	88	4.92	103	4.93

A question for the operations team

Broadway's sampled mean changed from 4.89 (45 reviews) to 4.55 (20 reviews). Did anything change during this period that your internal feedback can help explain? This comparison alone cannot tell us why.

These are partial archived review samples. The means are not the overall Google listing ratings; they do not establish a statistically reliable change or its cause.

Know what the numbers cover.

The five locations

1515 - Broadway

7945 E Broadway Blvd, Tucson, AZ 85710, USA

1525 - Cerius

8445 N Cerius Stra, Tucson, AZ 85742, USA

3603 - Valencia

1963 W Valencia Rd, Tucson, AZ 85746, USA

1517 - Grant

1500 W Grant Rd, Tucson, AZ 85745, USA

1530 - Oracle

4187 N Oracle Rd, Tucson, AZ 85705, USA

How the comparison was prepared

Store numbers and street addresses were checked against the operator-linked location directory on 13 September 2026. The three comparable addresses were also checked against IHOP's official locator. The name and US country assignment were rechecked with the published review data for this release.

Posting windows are [15 July, 14 August) and [14 August, 13 September), UTC. Ratings must be between 1 and 5 and first observed before 13 September, 00:00 UTC. The observed timestamp is used where available, otherwise the initial creation timestamp. Means are withheld unless both periods have at least 20 sampled reviews.

What this example cannot establish

The sample is retrospective as of the cutoff, not a record of everything known at each earlier period end. It is incomplete, affected by collection and reviewer selection, and not a live feed. The latest eligible postings for the comparable locations are 7-8 September. The minimum-count rule is descriptive, not a statistical significance test. No causes, sales effects, competitor benchmark or network-wide coverage are established. No raw review text or reviewer identities are included.

A report for your locations

Email team@reviewsignal.ai with the locations, period and decision you want to support. We first check coverage, then agree the scope, fixed fee and delivery date in writing.

Location sources: operator-linked directory and IHOP Tucson locator. Brands are identified only to describe the example.